

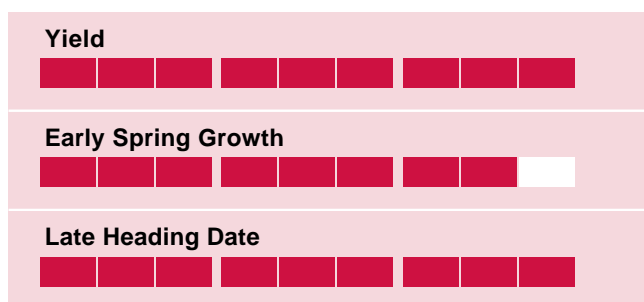
# 24 Seven Edge



## Perennial ryegrass *Very late-heading diploid*

- Excellent annual production
- Good winter growth
- Strong tolerance to insects (black beetle and ASW)
- Extended feed quality (+24 day heading date)
- Excellent animal performance and safety

### Ratings



24Seven<sup>Edge</sup> is a new release from DLF Seeds New Zealand plant breeders, and is suited to all regions of New Zealand. The novel endophyte *Edge* provides this grass with protection from black beetle, Argentine stem weevil (ASW), pasture mealy bug and root aphid, without affecting animal production or health. [Read more about Edge here.](#)

The production of 24Seven has been tested in several trials (4 completed, 10 current) across the country, in which 24Seven has never been beaten by other commercial cultivars. It also has unusually strong cool-season growth for such a late heading date (see graph below). 24Seven therefore breaks the old dilemma created from late heading ryegrasses having less early-spring growth than mid-heading cultivars.

24Seven also produces stems and flower heads 24 days later than standard date cultivars, so it extends the period of high energy and protein pasture in late spring by almost one month. Farmers (and their animals) can now "have their cake, and eat it too"!

[Click here to watch how farmer Garry Brady has found 24Seven to perform.](#)

**Winter and early spring growth, mean of three years (Yaldhurst 2011-14).**

